

CNA
WEST
20
26
CALGARY

NEW
NUCLEAR
HORIZONS

CNA WEST 2026 SPONSORSHIP



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CNA West: New Nuclear Horizons, Western Canada's premier nuclear energy conference and a key platform for organizations looking to build visibility, strengthen relationships, and engage directly with the leaders shaping Canada's energy future.

Making its Calgary debut for the second edition of the series, the conference will bring together industry leaders, policymakers, utilities, Indigenous partners, innovators, and supply chain organizations to explore the role nuclear energy can play in supporting a clean, secure, and prosperous Western Canadian economy.

As Alberta advances public and Indigenous engagement on the future role of nuclear energy in the province, CNA West offers sponsors and exhibitors a timely opportunity to connect with decision-makers and showcase their leadership, expertise, and capabilities.

Join us in Calgary from November 2–4, 2026, and position your organization at the forefront of Western Canada's growing nuclear sector through a conference sponsorship.

AT A GLANCE

In 2025, we hosted an audience of over 500+ in our first year holding this event with a waitlist of over 100 delegates from within and outside Canada's nuclear industry.

At CNA West 2026, we are expecting:



800

Delegates



40+

Trade Show Exhibits



30+

Sponsoring
Companies



60+

Speakers



(1 available)

PRESENTING SPONSOR

- **Largest logo placement on all materials**
- **Premium 20"x20" booth included with central placement**
- **Six full conference passes**
- **Lanyard branding**
- **Exclusive escalator branding**
- **Main stage logo representation**
- **Opening remarks opportunity**
(2–3 mins) **on Tuesday, November 3**
- **Opening reception sponsorship**
- **Website homepage placement**
- **Dedicated email recognition**
- **Onsite signage** (digital and printed)
- **Hosted VIP roundtable opportunity**
- **Speaker introduction opportunity**
(subject to program fit; **on Wednesday, November 4**)
- **Exclusive branded meeting room**
(if space permits)

\$75K

(2/3 available)

PLATINUM SPONSOR

- **Two 10"x10" booths included**
- **Four full conference passes**
- **Sponsored session branding:**
CNA will assign a session theme to the sponsor to curate a concurrent session at CNA West
- **Speaker intro opportunity** (subject to program fit)
- **Hosted meeting room for duration**
- **Priority booth selection**
- **Onsite printed and digital signage**
- **Website recognition**

\$55K

(5 available)

REACTOR SPONSOR

- **Booth optional add-on at reduced rate (\$7,000)**
- **Coffee cart opportunity:**
Logo recognition on branded cups for barista style coffee cart serving cappuccinos, espressos, and lattes for all delegates during CNA West
- **Five (5) timing options to choose from:**
November 2 afternoon
November 3 morning, November 3 afternoon
November 4 morning, November 4 afternoon
- **Two full conference passes**
- **Onsite printed and digital signage**
- **Website recognition**

\$20K

(8 available)

ELECTRON SPONSOR

- Booth optional add-on at reduced rate (\$7,000)
- One full conference pass
- Onsite digital signage
- Website recognition

\$10K

A LA CARTE SPONSORSHIP OPTIONS

These options can only be added to a sponsorship package.

CLOSING RECEPTION

\$20,000

Logo recognition on printed and digital signage at the Closing Reception

Wednesday, November 4, 2026

WI-FI SPONSOR

\$18,000

Logo recognition when attendees log into Wi-Fi for the first time

CHARGING STATION SPONSOR

\$10,000

Logo recognition on charging station situated in the CNA West venue

BREAKFAST SPONSOR (2 AVAILABLE)

\$12,500

Logo recognition on printed and digital signage during the breakfast sessions

Tuesday, November 3, 2026

Wednesday, November 4, 2026

LUNCH SPONSOR (2 AVAILABLE)

\$18,000

Logo recognition on printed and digital signage during the lunch sessions

Tuesday, November 3, 2026

Wednesday, November 4, 2026

NETWORKING BREAK SPONSOR (4 AVAILABLE)

\$7,500

Logo recognition on printed signage during the networking break

Tuesday, November 3, 2026

Wednesday, November 4, 2026

DELEGATE BAG SPONSOR

\$20,000

Logo recognition on delegate bag; given to each attendee as they enter the event

WATER STATION SPONSOR

\$8,000

Logo recognition on signage at water stations available throughout the event in various locations

HOTEL KEYCARD SPONSOR

\$15,000

Logo recognition on room keycard at the CNA West Hotel: Calgary Marriott

SPEAKER READY ROOM SPONSOR

\$10,000

Logo recognition in the speaker ready room; where speakers can prepare ahead of their scheduled stage time

VIP LOUNGE SPONSOR

\$20,000

Logo recognition in VIP Lounge for sponsors and speakers at CNA West

BOOTH PRICING

**CNA Member
Exhibitor**

\$8K

- One (1) 10x10' booth in Hall E
- Two (2) full conference passes
(includes booth staff)

**Non-Member
Exhibitor**

\$10K

- One (1) 10x10' booth in Hall E
- Two (2) full conference passes
(includes booth staff)

**CNA Member
Premium
Corner**

\$10K

- One (1) 10x10' corner booth space in
Hall E; with two open sides
- Two (2) full conference passes
(includes booth staff)

**CNA Member
Premium
High-Traffic**

\$15K

- One (1) 10x10' high traffic booth space
in Hall E; best position in the trade show
- Two (2) full conference passes
(includes booth staff)

**Non-Member
Premium
High-Traffic**

\$22K

- One (1) 10x10' high traffic booth space
in Hall E; best position in the trade show
- Two (2) full conference passes
(includes booth staff)

**Indigenous
Business Exhibitor**

\$4.5K

- One (1) 10x10' booth in Hall E
- Two (2) full conference passes
(includes booth staff)

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